

Shayna Elbaum

Digital Portfolio (Constantly Being Updated): https://www.instagram.com/glam_by_shayna/

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PROFESSIONAL SUMMARY

Self-motivated makeup artist and hair stylist with strong leadership and communication skills. Experience in applying makeup and hair services to fashion models, brides, performers, children, and everyday clients. Uses art background to understand wide scope of skin tones and textures. Designs makeup and hair concepts for theatrical production. Proves to be a dedicated customer service professional with knowledge of sales, administrative work, and multitasking abilities. Commits to maintaining professional relationships to increase profitability and career advancement.

REFERENCES

Jill Oscar, Teacher, Professional Makeup Artist, and Mentor
954.295.7230

Sher Salzman, Teacher, Professional Makeup Artist, and Mentor
954.564.4181

Christine Barclay, Employer and Owner of BARCLAY Performing Arts, 561.344.5082

Alicia Hill, Salon manager and Mentor
786.439.5672

Lizmar Meyer, Professional Makeup Artist, and Mentor
786.397.5562

EDUCATION

Licensed Cosmetologist, Florida

March 2024

Cosmix School of Makeup Artistry, Oakland Park FL— *Master Program Certificate*

August 2023 - March 2024

- Creative Makeup Artist & Cosmetology License Scholarship Recipient
- Educated in: Clean Beauty, Soft Glam, Glam, Bridal, High Fashion, Print, Runway, Character Applications (Bald Caps, Hair, Ice Effects, Cuts, etc.), TV and Film, Airbrush, Drag, Theater, and SFX

Academies of Loudoun, Ashburn VA— *Cosmetology License (Virginia)*

August 2021- June 2023

Independence High School, Ashburn VA — *High School Degree*

August 2019 - June 2023

SKILLS

Makeup Artistry
Calm Under Pressure
Customer Service
Leadership
Conflict Resolution
Creativity

FREELANCING JOBS

Bridal Parties Makeup and Hair Services (2023 - Present)

- Works on bridal parties in a timely manner to ensure a stress-free environment
- Works on all skin tones, types, and ages
- Conducts bridal trials prior to events
- Creates invoices and bridal contracts

Runways:

Art Basel Runway, Fusion Fashion Events (December 9th, 2023)

Miami Rooftop Runway, Fusion Fashion Events (December 4th, 2023)

Behind Every Mask Runway, Catwalk Pro (October 29th, 2023)

The Wheels & Wings & Fashion Event (May 11th, 2024)

24 Karat in Pink Fashion Show, LEAD ARTIST (October 17th, 2024)

EXA Models Art Basel Fashion Show, (December 6th, 2024)

Other:

Injury Simulation (March 13th, 2024)

- Volunteered to apply special FX makeup on citizens for a mock

emergency situation
(firefighter training)

EMPLOYMENT

Forbidden Kingdom Festival (Insomniac Events), Orlando, FL — Performer Makeup Artist

April 2026 (Two day festival)

- Worked on the makeup team and collaborated with other departments to execute full character looks

The Blowout Blowdry Bar, Fort Lauderdale, FL — Full Service Hair Stylist and Makeup Artist

July 2025 - May 2026

- Completes hair services: Blowouts, up-dos, hair color, haircuts
- Does makeup services for a variety of events

Electric Daisy Carnival (Insomniac Events), Orlando, FL — Performer Makeup Artist

November 2024 and November 2025 (Three day festivals)

- Followed makeup designs closely and quickly completed looks
- Provided touch-ups throughout the night
- Collaborated with makeup artists, hair stylists, and costume department to ensure cohesion of looks

Blow and Go, Boca Raton, FL — Makeup Artist, Hair Stylist, Administrator

December 2024 - July 2025

- Applied makeup to customers
- Performed washing, blow drying, and hair styling on clients
- Controlled flow of salon, answered client inquiries, handled transactions

The Haunt, Davie, FL — Lead Makeup Artist and Face painter

October 2024

- Applied haunted makeup quickly to actors using airbrush, face paint, or sfx materials
- Created haunt makeup designs
- Managed inventory
- Face painted customers and applied glitter tattoos

Barclay Performing Arts, Boca Raton, FL — Theater Makeup Artist and SFX Teacher, Head of Makeup and Hair Department, Tech Crew, Administrator

April 2024 - May 2026

- Designs a curriculum and teaches all ages special FX and theater makeup
- Creates makeup and hair looks for theater performances and assists in applications
- Provides makeup services and face painting at special community events
- Provides makeup and hair styling for headshots
- Styles wigs
- Participates in the tech crew for productions
- Assists with the flow of business and schedules events

Studio 1, Parkland, FL — Makeup Artist, Stylist, Hair Stylist

April 2024 - Current Employment

Heart2Heart's Mother's Day Event (May 17th, 2024)

- Pampered mothers and provided makeup tips

Silent Echo, Short Film (October 16th, 2024)

- Designed and completed all hair styling for extras and main cast
- Assisted with makeup applications

Vizcaya Pirate Show (November 14th, 15th, 17th, 2024)

- Quickly applied stage pirate makeup on a high quantity of performers

American Idiot, BARCLAY Performing ARTS Film Department (October 20th)

- Designed and applied makeup and SFX looks to the character St. Jimmy, to show his progression of dying
- Worked with the director and film crew to adjust the lighting and angles to compliment the makeup

Opera Studio Series, North Broward Preparatory School (February 4th-6th)

- Created 1950's inspired hair and makeup looks for two different shows, Signor Deluso (in technicolor) and Gallantry (in black and white)
- Managed and completed makeup looks on 16 actors using airbrush paint, face paint, and traditional makeup, as well as vintage hair styles

- Quickly completes four different makeup and hair looks to create a portfolio for clients
- Communicates effectively and makes strategic decisions in order to keep on schedule for high quantity of clients
- Styles models for their shoot

True Character Parties, Broward County, FL— *Face Painter*

April 2024 - March 2026

- Applies face paint makeup
- Creates designs catered to themed events

Juvie Kids Salon, Margate, FL— *Cosmetologist*

April 2024 - December 2024

ALUR, Broward County, FL— *Mobile Makeup Artist*

March 2024 - January 2026

CADY Studios, Miramar, FL — *Makeup Artist and Hairstylist*

May 2024 - October 2024

MAKE UP FOR EVER, Broward County, FL — *Freelance Sales Associate*

May 2024 - June 2024

Unique Obsession Magazine, Falls Church, VA— *Print Makeup Artist*

June 2020 - August 2020