

129 E ROME BLVD
LAS VEGAS, NV
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ASHLEY ROMERO

SUMMARY

A highly skilled and motivated professional makeup artist with 8+ years of experience in the industry. My experience comes from a background in customizing makeup applications for bridal clients, special events, and curated photo shoots.

EXPERIENCE

Betty Rose LLC, Albuquerque NM – *Lead Makeup Artist*

July 2016 - December 2023

- Demonstrates excellent customer service including client interaction and handling requests during services
- Interview clients on what kind of look they want, skin type, allergies, etc.
- Showcases knowledge of different skin types/tones and demonstrates the appropriate products and application techniques for each
- Staying up to date on all of the latest trends and techniques
- Applies critical thinking skills to problem solve any client obstacles and client feedback
- Regular correspondence with all clients and team members
- Displayed excellent communication and interpersonal skills, and the ability to interact with all levels of personnel

AWARDS

Betty Rose was a collective of artists that collaboratively were honored with the following:

The Knot Best of Weddings 2019

The Knot Best of Weddings 2020

The Knot Best of Weddings 2021

The Knot Best of Weddings 2022

WeddingWire Couples Choice Award 2020

WeddingWire Couples Choice award 2021

The Knot Hall of Fame

MY WORK FEATURED IN

Rocky Mountain Bride 2022

Rocky Mountain Bride Santa Fe

Harper's BAZAAR December 2018/January 2019 magazine issue

VOLANT Magazine No.12 Fashion Issue Part IV

T-Pain - "A Million Times" ft. OT Genesis (Official Music Video)

SKILLS

Communication

Product knowledge

Color theory

Skin type knowledge

Contour

Highlight

Blending

Critical thinking

Problem solving