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Summary

I have been working in the beauty industry for 10 years. As a makeup artist for 8 years. I have an education as a cosmetologist, and I have completed hundreds of trainings to improve my qualifications, and I always improve the level of my professionalism and service.

I wrote and published the book "Beauty & Bussines" for makeup artists and creative people, which will help them find their unique path in creativity. I specialize in natural makeup and pay special attention to the skin. I can create creative makeup, but I prefer the classics. I have worked for international corporations: Estee Lauder (Bobbi Brown brand) makeup artist and supervisor, LVMH (Make Up For Ever brand) key makeup artist and Team Captain. I work with celebrities and athletes. For my merits and achievements, I received a US talent visa, which is issued to people with extraordinary abilities in the field

Experience



Makeup Artist

The Estée Lauder Companies Inc.

2016 - 2017 (1 year)

Bobbi Brown brand, position: makeup supervisor/makeup artist

Responsibilities: introducing reports, fulfilling and exceeding the sales plan, training staff, conducting training master classes, managing a team of 7 people, opening new stores, conducting and organizing client days, working together at events with the art director of the brand Eduardo Ferreira, applying makeup on clients brand, and makeup training for brand clients.



Professional Makeup Artist

LVMH

2018 - 2021 (3 years)

leading makeup artist and team captain of the Make Up For Ever brand (Russia/Moscow)

responsibilities:

- fulfillment and overfulfillment of the sales plan for the cosmetic chains Sephora, Golden Apple, Rive Gauche.

training of staff of cosmetic chains,

performing all types of makeup, monitoring the sale of brand products, participating in brand events, weekly sales reporting.

results:

- increase in sales volume

- implementation of plans

- increasing brand awareness

-training for 1,500 employees of cosmetic stores (sales and makeup)
makeup for celebrities

projects:

Vogue Fashion night out
Cosmopolitan Beauty Days
Makeup days
Fashion Collection magazine
Domashny Ochag magazine award
Harpers Bazaar
Lookbook for Charuel brand
Make Up For Ever Pop up academy
Judging Top30beauty

Education

Academy Make Up For Ever

2018 - 2018

Licenses & Certifications

Makeup Artists - Planet Beauty

Cosmetologist, Aesthetics - Planet Beauty

Skills

Stage Make-up • Makeup Artistry • Bridal Makeup • Makeup consulting • Communication •
Teamwork • Team Organization